



Feature Abundant. Scalable. Affordable. CareerWizPro Delivers!

**We invite you to print out and compare
our feature-to-value ratio.**

CareerWizPro Feature List

Provider Platform Management

- Co-branded interface available
- Affordable, customized multi-office/multi-location packaging
- Set-up in 48 hours or less
- Centralized online management dashboard with multilevel access and multiple seats
- Add unlimited subscriber logins
- Client access to premium services for up to one full year
- Build subscriber profiles
- Track and report on resume views
- Track and report on career activity
- Track and report on networking activities
- Post universal announcements and network updates to subscriber dashboards
- Email notifications by segment

Subscriber: Platform Management Tools

- Secure, 24/7 online access
- Personalized dashboard overview
- Personalized progress reports and reminders
- Goal building and tracking
- Calendar with auto-updating
- Calendar synch to PDA
- Create job alerts

- Track resume submissions and views
- Store and categorize multiple resumes and cover letters
- Store professional references and skills assessments
- Mail-merge cover letter generator
- Dedicated secure email and group messaging
- Track multiple contacts
- Track association memberships

Career Planning

- Personal skills assessment module
- Strategic job search planning module
- The Jobseeker's Handbook
- Accelerated task module and goal tracker

Personal Marketing

- Personal Marketing Plan Module: build your plan step-by-step
- Position Statement Builder
- Exit Statement Builder
- Accomplishments/Case Study Builder
- Interview Center: Interview training and knowledgebase
- Integrated Contact Lead Tracking

Resume Creation and Management

- Professional Resume Builder
- Professional Cover Letter Builder
- Job Interview Preparation and Tips
- Store and categorize personal references

Prospecting and Lead Generation

- **Exclusive Recruiter Database with unlimited distribution**
 - Search and select Recruiters by State and career focus
 - Distribute resumes to thousands of contacts
 - Set auto-notify for timely follow-ups
- **Exclusive Employer contact Database**
 - Top 500 companies by State
 - Custom company search
 - Top Corporate in-house job boards
 - All searches integrated into the dashboard for easy management.
- **Integrated job boards by professional category**

- Track millions of listings
- **Integrated contact lead tracking**
 - Never lose a lead again – capture and sort activity
 - Peer-to-peer lead mining: our exclusive system for “hidden introductions” to key hiring decision makers

Market Research and Opinion Survey

- **Integrated Member Reviews provide insights and insider information on prospective employers.**
 - Participate in corporate site visit surveys
 - Participate in integrated work surveys
- **Unlimited use of the Career Research Library**
 - Participate in tutorials
 - Access a trove of industry news and expert advice.
 - Utilize the Link Directory -- a repository of resources

Professional Networking and Social Networks

- **Unlimited use of the Professional Networking Module**
 - Grow your individual and professional group contacts
 - Find new communities and associations
 - Share and collaborate on career issues
 - Search contacts by career key words -- with ease
 - Integrate events with your master calendar to track conferences, seminars, job fairs
 - Group message from your Inbox
 - Enter moderated Career Planning Forums